



Graul's Market Preferred Customer Loyalty Marketing Program

It rewards our store's best customers. Each customer who signs up for the program will receive a Graul's Preferred Customer card that entitles them to store discounts, extra values and offers that aren't available to non-cardholders. The customer presents his or her card to a cashier at the checkout. The card is scanned and the customer automatically receives the discounts. All information collected is confidential.

CUSTOMER'S FREQUENTLY ASKED QUESTIONS

Why do I have to re-register or update my Preferred Customer Card? What is the benefit for me?

You don't have to. However, there are great benefits available if you do. You can get a free coupon for \$5 OFF a \$25 purchase when you register or update your account with a valid email address. Reduce paper usage by not using envelopes, 6,000 each mailing. We will be sending special store information through email only – exclusive email only offers, insider news, upcoming store event information, and more.

How can I add my email address to my Preferred Customer Card account?

There are two ways for you to do that...

Visit www.graulsmarket.com, click on the Preferred Customer Card link, and then on the Update Account button, fill out form with cashier or call (888) 866-9186.

If I give my email address now and decide later that I don't want to receive emails anymore, can I stop the emails from being sent to me?

Absolutely! There is an unsubscribe button on every email that we send. Just click that button, and we'll stop sending you the emails.

How many emails will I get?

We are committed to never overwhelming your inbox, and we will not send you junk mail. Our emails will provide you with informative information and valuable money saving offers. We will usually send around an email a week, at the most.

What will it do for me?

The Graul's Preferred Customer card will allow you to receive savings throughout the store that are not available to customers without cards.

How do I get a Graul's Preferred Customer card?

You can receive a Graul's Preferred Customer card by completing a simple application in the store or on line. We require only your name, address, telephone number and email address.

What else are you going to try to find out about my family or me?

Your family's grocery purchases are the only thing we want to track. This will enable us to reward you with additional savings customized specially for you and your family. The more you shop here, the better your rewards will be.

Will you give my name and address to other people?

Absolutely not! Your information is secure and will never be sold or distributed. We hold to a very strict privacy policy.

Can everyone in my family use the card?

Yes; we also provide two additional key tags for your convenience.

What if I forget my card?

The cashier can look up your number at the register with the telephone number you provided on your application.

Why is it so important to use my Graul's Preferred Customer card on every visit?

In addition to providing you with extra weekly savings, we will be able to make additional offers directly to you based on your shopping habits.

Can I use my Graul's Preferred Customer card as a check-cashing card?

If you complete the requested information, you may use the Graul's Preferred Customer card to write checks for your groceries.

Can I use my card only at this location?

The Graul's Preferred Customer card can be used at all Graul's Market locations.

What if I lose my card?

Just stop at the customer service desk the next time you are in shopping and fill out a special replacement application and a replacement card will be issued.

What does it cost?

The Graul's Preferred Customer card will not cost you any money; it is absolutely free. The only investment you will have is the minute or two it takes to complete our simple application form.

Instructions For Completing An Application For Your Preferred Customer Card.

You can apply for your Preferred Customer Card online by simply filling out this application and pressing the submit button at the bottom. Your application will be processed immediately and you should receive your new Preferred Customer card via snail mail within two weeks. Applications processed online will not have check cashing privileges. If you wish to receive check cashing privileges along with your card you, will need to take your application to your nearest Graul's Market and present your driver's license after which you'll receive check cashing privileges. We check your driver's license ID to protect you against fraud and identity theft. It's that easy to add checking cashing privileges to your card by completing a new application available at any Graul's Market location. For quicker response, you can print this application out, fill it in and bring it to any Graul's Market. After we validate your driver's license, we'll issue you your new card and check cashing privileges on the spot. Either way, it's easy to begin saving on your Graul's shopping.